ECOTHELAPACK

SUSTAINABLE AND PREMIUM PAPER PACKAGING

EST. 2022 · LUCKNOW, INDIA

PRODUCT *CATALOG*

Packaging made for your brand.



PAPER BAGS



PAPER LIFAFA



ROLL POUCHES

PHONE
+91 95805 23969

WHATSAPP
+91 95805 23969

EMAIL
sales@ecothelapack.in

WEBSITE
www.ecothelapack.in

FACTORY
474/A/213-B, Brahm Nagar, Sitapur Road, Lucknow, Uttar Pradesh 226020

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PAPER PACKAGING / EST. 2022

474/A/213-B, BRAHM NAGAR, SITAPUR ROAD, LUCKNOW, UTTAR PRADESH 226020
SALES@ECOTHELAPACK.IN · +91 95805 23969 · WWW.ECOTHELAPACK.IN



PAPER BAGS

Twisted-handle paper bags for retail, food delivery and gifting. Standard brown bags print up to 2 colours. Premium bags print up to 4 colours, which leaves room for creative artwork, and can have gold or silver ribbon handles as well as the standard handles. Made in Lucknow and supplied in bulk to shops, sweet makers and restaurants across India.

GSM	100–250 GSM
PRINT	Standard brown: up to 2 colour. Premium: up to 4 colour
HANDLE	Twisted paper. Premium: also gold or silver ribbon
INK	Water-based
STARTING PRICE	From ₹10 per piece (standard) · from ₹40 per piece (premium) + GST
MINIMUM ORDER	1,000 pieces

SIZES (IN): 7×8×6, 9×8×6, 8×10×4, 10×8×8, 12×16×5, 11×9×9, custom

BEST FOR: Retail checkout, Food delivery, Sweet shops, Gifting



PAPER LIFAFA (V-BOTTOM POUCHES)

V-bottom paper pouches (lifafa) for snacks, sweets, coffee, spices and dry goods, in four paper grades. Choose the paper by how oily your product is: Imported OGR is pure grease-proof; white and brown paper offer moderate grease resistance.

GSM	45–60 GSM
PRINT	Up to 2 colour
STYLE	V-bottom pouch
INK	Water-based
STARTING PRICE	From ₹130 per kg + GST
MINIMUM ORDER	50 kg

PAPER: Light Shade Indian, Imported OGR, Imported Brown, Imported White

SIZES (IN): 5×7×3, 5×9×3, 6×11×3, 7×14×3, 9×12×6, custom

BEST FOR: Snacks and namkeen, Sweets and mithai, Coffee, Spices and dry goods



BUTTER PAPER SHEETS

Food-safe, grease-resistant butter paper sheets, printed with your brand, for bakeries, dairies, sweet shops and kitchens. Made in Lucknow and supplied in bulk.

GSM	35–60 GSM
PRINT	Up to 2 colour
GRADE	Food-safe, grease-resistant
INK	Water-based
STARTING PRICE	From ₹180 per kg + GST
MINIMUM ORDER	50 kg

BEST FOR: Bakeries, Dairies, Kitchens, Wrapping



ROLL POUCHES

Open-top kraft paper pouches made for wraps, rolls and grab-and-go food. Printed with your brand and supplied in bulk from Lucknow.

GSM	70 GSM
PRINT	Up to 2 colour
STYLE	Open-top pouch
INK	Water-based
MINIMUM ORDER	1,000 pieces

BEST FOR: Wraps, Kathi rolls, Grab-and-go food



PREMIUM MAILER BOXES

Rigid, custom-branded boxes for premium unboxing: gifting, D2C send-outs and retail. Printed up to 4 colours.

FINISH	Rigid board
PRINT	Up to 4 colour
MINIMUM ORDER	1,000 pieces

BEST FOR: Gifting, D2C send-outs, Retail



FOOD & PIZZA BOXES

Food-grade corrugated boxes for pizza, bakery and hot food, printed with your brand up to 4 colours.

GRADE	Food-safe
PRINT	Up to 4 colour
MINIMUM ORDER	1,000 pieces

BEST FOR: Pizza, Bakery, Hot food

ORDER TERMS

- Minimum order: 1,000 pieces for bags, 50 kg for lifafa and butter paper (sold by weight).
- Lead time: 10 days after you approve size, GSM, print and finish.
- Printing block charges are borne by the client.
- Delivery charges are borne by the client.
- Water-based inks. Custom sizes and printing available.

PACKAGING IS YOUR *BRAND*, IN YOUR CUSTOMER'S HANDS.

Good packaging is one of the few things every single customer touches. Here is what it does for your business, beyond keeping the product safe.

01

FIRST IMPRESSIONS SELL

Customers judge a product by its pack before they touch it. A well-printed paper bag or pouch signals quality, so your product feels worth more.

02

A WALKING ADVERTISEMENT

Every bag carries your logo out of the shop and onto the street, into offices and homes. Your brand gets seen again and again, at no extra cost.

03

A PREMIUM, CONSIDERED LOOK

Paper takes print beautifully: premium bags print up to 4 colours, with gold or silver ribbon handles, in your own sizes. It makes an everyday business look established and professional.

04

TRUST THROUGH CARE

Food-safe, grease-resistant papers show customers you care about hygiene and detail, which builds confidence and brings them back.

05

STAND APART FROM GENERIC

Custom-printed packaging sets you apart from shops using plain or newspaper wrapping, and gives people something worth photographing and sharing.

06

A BRAND PEOPLE FEEL GOOD ABOUT

Today customers notice and respect businesses that choose responsible packaging. Plastic-free paper tells them what you stand for, and that is a mark of a modern brand.

MAKE YOUR PACKAGING *WORK FOR YOUR BRAND.*

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MINIMUM ORDER: 1,000 PCS (BAGS) · 50 KG (LIFAFA, BUTTER PAPER)
PRINTING BLOCK AND DELIVERY CHARGES ARE BORNE BY THE CLIENT